TRADING ENTERPRISE

COMPANY PROFILE REG NO:2015/017210/07 | VAT NO 4600306627 | ATARA TRADING ENTERPRISE PTY LTD

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	ATARA TRADING ENTERPRISE	

TRADING ENTERPRISE



Executive Summary

Atara Trading Enterprise is a proudly South African engineering, cleaning (industrial/plant) and waste management company that caters for a wide range of clients across a variety of industries with an ambition for international expansion and recognition. Atara Trading Enterprise stands as a distinguished entity within the waste management and environmental services industry, proudly holding the status of being youth-owned, women-owned, and black-owned. Established in 2015 under the adept leadership of Ms. Yuri Phakoago, our organizational mission revolves around the delivery of innovative waste management solutions achieved through strategic collaborations with industry leaders such as Melko Global and Drizit Spill Technologies. Our service portfolio spans from hazardous waste removal to tailored solutions designed to meet the unique needs of our clients.

At the core of our operational ethos lies an unwavering commitment to women's empowerment and community inclusion. As we endeavor to make a significant impact in the provinces of Limpopo, Mpumalanga and North West, we simultaneously harbor aspirations for national expansion. To realize these objectives, Atara Trading Enterprise is guided by a dedication to innovation and environmental responsibility, ensuring that our business practices adhere to the highest standards of professionalism and sustainability.



The founder and managing director, Ms. Yuri Phakoago is very passionate about the social impact of mining on communities, especially towards women. Through research and studies in many mining communities where she has travelled, she has identified the same struggles which persists in these areas. We have found that in most – if not all mining communities, Women do not benefit from the mining activities to the same extend that men do. In fact, mining activities have been more disadvantageous to women.

In mining communities, the influx of male mine workers flooding into these communities have given rise to increased population, unwanted pregnancies, children growing up with absent fathers, crime, high levels of unemployment amongst women, health problems due to air pollution, low expectation of obtaining jobs in future amongst school girls, etc. Unfortunately this is how the cookie crumbles.

However, on the bright side of things, some reap the benefits of new and highpaying job opportunities and led an improved livelihood at the same communities – this can only be ensured if the mines consider to collaborate with companies which are passionate about community empowerment and especially the empowerment of women. As Atara Trading Enterprise, our main focus is to advocate for the empowerment of women because statistics have shown that women still need more opportunities in order for our communities to change, our country to change and ultimately the world. According to the history of our country and worldwide, women have always been site lined in society and in the workplace.



We believe that women should be afforded equal opportunities as their male counterpart. Not shying away from the realities of fair discrimination in the workplace, especially in the mining industry considering the work conditions. However, we must also consider the equal capabilities of women in some areas of business within the mining industry and key management positions where decisions are made to impact our society and the world.

At Atara, we are also dedicated to the skills development of women because we believe that women should not be considered for positions and business opportunities merely by their gender, but because they are capable to do the work and are trained properly.

According to statistics, only 31.7 % of black children stay with their biological fathers, compared with 51.3% of coloured children, 86.1% of Indian or Asian children and 80.2% of white children. These statistics are evidence that most black children are mostly dependent on their biological mothers and the government for financial support.

These social imbalances give rise to other social issues such as increasing population of absent fathers with children having to depend on the state, rise in poverty, gender base violence, drug abuse, crime and prostitution mostly among women. Women deserve opportunities to work and to be trained. Men also deserve women who can assist with the finances of their household and lift off the financial burdens on men. At Atara, we value and appreciate the contribution of skills, experience and dedication to work which our men are giving to our businesses and the economy. We also believe and value the right to equality as enshrined in the constitution of our country across all human beings in the country. At Atara, our pride does not only lie in the Excellency of our work and the growth of our business (financially and in size), but in the building of our communities. We want to be part of the change we want to see in our country and the world. We want to end with the words of Former President Nelson Rolihlahla Mandela who said "My dream would be a multicultural society, one that is diverse and where every man, woman and child are treated equally. I dream of a world where all people of all races work together in harmony".



Phokoago added that women must remain incuisitive and innovative in their business endeavours to foster growth and maintain relevance.

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Believe in yourself



Company Overview

The company's reputation has been founded on previous completion and success of our projects related but not limited to the following:- **project management; Support – Primary and secondary support; Supply of skilled workers, professionals & training services & (skill development); provision of technicians, safety officers, construction managers, engineers and management team, with proven record of having provided a management team for the commissioning of silo 3 at Medupi Power station in Lepahale; Grass cutting and herbicides spraying; industrial cleaning; conveyor belt maintenance; waste management; water treatment; civil construction; mechanical engineering; ; Civil engineering; supply of mining equipment; plant hire; steel fabrication; Sewer System Maintenance- heavy steel, boiler making and welding; Maintenance comprising of splicing, Repair of chutes & winches , wear plates replacements, repacking of bearing, laser alignments of drives and pulleys maintenance,** just to name a few.

The biggest strength/flex of our company is skilled personnel. We have capable, trained, motivated and qualified workforce to carry out the work excellently. Our state-of-the-art workforce comprises of: - artisans, technicians, geologists, engineers, cleaners, supervisors and management team to ensure that the work is carried out professionally and without delays. Our key partners who assist us with compliance, trainings and some of their resources are also valuable to our business. Atara Trading Enterprise has the capacity and proven track record to offer all the above listed services and products. We also believe that maintenance and operations co-exist with one another because a clean working environment constitutes a healthy work environment. We pride ourselves on the quality and success of every project we complete.



VISION & MISSION



Vision

Our vision is to emerge as a preeminent, youth-led, black women-owned and managed company, significantly impacting clients within the Limpopo and North West provinces. We are continuously exploring opportunities for national expansion.



Mission

Our mission is to deliver innovative, cutting-edge solutions, consistently providing quality products and services to our clients. Collaboration and the promotion of skills transfer among stakeholders remain integral to our mission.



Core Values

- Punctual Delivery
- Unwavering Professionalism
- Respect for Clients
- Trustworthiness in Client and Supplier Relations
- Valuing our Employees
- Recognizing the Significance of Key Partners, encompassing Communities, NGOs, the Private Sector, and the Public Sector.

MEET THE MANAGEMENT



Mokgohloe Yuri Phakoago

Director

Mokgohloe Yuri Phakoago, with nearly a decade of professional experience, excels in overseeing women's empowerment projects and NGO governance. Her expertise extends to mining and commercial legal practice, demonstrating seasoned proficiency in governmental and private sectors. As the exclusive director of Atara Trading Enterprise since 2015, she has played a pivotal role in establishing the company's reputation in waste management and environmental services. Yuri's legal proficiency, supported by her **LLB Degree** and ownership of Phakoago Attorneys, ensures diligent adherence to legal standards. she possesses an additional accreditation in **engineering and construction contracts** granted by the Law Society of South Africa. Her notable achievements include receiving recognition as a runner-up at the **"She Millionaire Africa Business Awards"** in the category of Women in Law for the year 2023. She secured the second position, with Cindy Marais, the acting judge at the Polokwane High Court, clinching the top spot.Beyond corporate success, her dedication to women's empowerment and a leadership style focused on innovation, sustainability, and social responsibility highlight the positive impact of visionary leadership on both business and society.



SILAS MOTLHABANE

Project Manager

Our strategic project engineer skilled at optimising work processes to ensure the completion of engineering projects within specified timelines and budget constraints without compromising on quality, safety and health.

Completed his B-ENG (Mechanical) at the university of Johannesburg in 2017

- He is a member of the engineering committee 2005
- SACPCMP registration
- ECSA registration no. 2021203673
- obtained CMASA Diploma in design and operation of belt conveyor
- obtained advanced project management course, just to name a few
- Has almost a decade worth of work experience and successful completion of projects in the ministry sector.





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MEET THE MANAGEMENT



Lehlogonolo Matsane

Safety Officer

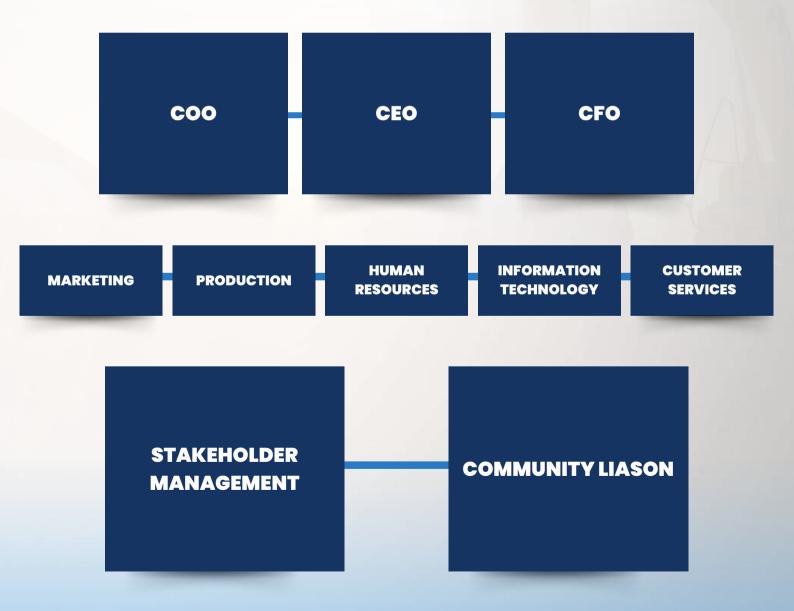
Lehlogonolo Matsane is a highly motivated and accomplished individual with a wealth of experience in the safety industry. Currently serving as the Project Manager for Atara Trading Enterprise, Mr. Matsane brings a diverse skill set, including certifications in Hazardous Material Handling, First Aid, and other safety-related disciplines. His proficiency and dedication contribute significantly to the effective management of projects within the organization.

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COMPANY HIGHLIGHTS

KEY PROJECTS:

Commissioning of Silo 3 at Medupi Power Station (2018):

- Atara played a pivotal role by providing a highly skilled management team with a proven track record for the commissioning of Silo 3 at Medupi Power Station in Lephalale.
- Contributed to the successful commissioning of the silo, showcasing our capabilities in project management and coordination within critical infrastructure projects.

TEAM ACHIEVEMENTS:

- Yuri Phakoago, our esteemed leader, holds an additional qualification for engineering and construction contracts, officially issued by the Law Society of South Africa.
- Yuri was honored with a runner-up award at the "She Millionaire Africa Business Awards" in 2023 for the category of "Women in Law of the Year," demonstrating her outstanding legal prowess.





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Our Services

Engineering , Support, maintanance & Supply



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Our Services

Waste Management Department



Hazardous Waste Removal & Disposal



Waste Collection



Waste Treatment



Construction Debris Removal



Waste Recycling



Hydraulic Pond/Spill Cleaning



Tailored Waste Management Solutions



Pressure Cleaning



General Waste Disposal



Dust Supression



Plant Cleaning & Ash Removal



Plant Sweeping & Dust Hopper Unblocking





Services Project Management, Support Services, Supply of Maintanance Teams & skilled Workers

As a leading player in the waste management and environmental services industry, Atara Trading Enterprise proudly offers a diverse range of services designed to meet the evolving needs of our clients. With a proven track record of excellence, we are committed to delivering innovative and sustainable solutions across various sectors. Here's an overview of our comprehensive services:

Project Management:

Expert project management services ensuring seamless execution, timely delivery, and cost-effective solutions.

Support Services:

Primary and secondary support services tailored to meet the unique requirements of our clients.

Supply of Skilled Workers, Professionals & Training Services:

Provision of highly skilled workers and professionals across various industries. Comprehensive training services and skill development programs to enhance workforce capabilities.

Technicians, Safety Officers, Construction Managers, Engineers, and Management Teams:

Highly qualified and experienced technicians, safety officers, construction managers, engineers, and management teams available for diverse projects. Proven record in providing a management team for the successful commissioning of Silo 3 at Medupi Power Station in Lephalale.





Services Maintanance Services

Maintenance Services Expertise:

Splicing Services:

- Professional conveyor belt splicing to ensure secure and durable joints.
- Utilization of advanced techniques and high-quality materials for optimal performance.
- Compliance with industry standards to guarantee safety and reliability.

Chute Repair Services:

- Specialized repair and refurbishment of chutes for efficient material handling.
- Inspection and identification of wear or damage, followed by targeted repairs.
- Implementation of design improvements for enhanced functionality.

Winch Repair Services:

- Comprehensive repair and maintenance of winches for various applications.
- Diagnostic assessments to identify issues and implement necessary repairs.
- Thorough testing and quality assurance to ensure optimal winch performance.

Wear Plates Replacements:

- Timely replacement of worn-out wear plates to prevent equipment damage.
- Selection of high-quality wear-resistant materials for increased durability.





Services Maintanance Services

Repacking of Bearings:

- Expert repacking of bearings to extend their lifespan and maintain operational efficiency.
- Inspection and cleaning of bearings before applying suitable lubrication.
- Adherence to manufacturer specifications to ensure proper functioning.

Laser Alignments of Drives and Pulleys:

- Precision laser alignments of drives and pulleys for optimal equipment performance.
- Detection and correction of misalignments to prevent premature wear.
- Implementation of corrective measures to enhance overall system efficiency.

Conveyor Belt Maintenance:

- Routine inspection and preventive maintenance to ensure the optimal functioning of conveyor belts.
- Identification and repair of any wear, tears, or damage to extend the lifespan of conveyor systems.
- Application of industry-approved lubricants and solutions for smooth operation.

Industrial Cleaning:

- Specialized industrial cleaning services for a pristine and safe working environment.
- Utilization of advanced cleaning techniques and eco-friendly solutions.
- Removal of debris, contaminants, and buildup to maintain operational efficiency.





Services Maintanance Services

Grass Cutting and Herbicides Spraying:

- Precision grass cutting services for industrial sites and facilities.
- Application of herbicides to control weed growth and maintain a neat and tidy landscape.
- Compliance with environmental regulations and safety standards.

Sewer System Maintenance - Heavy Steel, Boiler Making, and Welding:

- Comprehensive maintenance services for sewer systems, including heavy steel repairs.
- Expertise in boiler making to address structural issues and ensure system integrity.
- · Welding services for the repair and reinforcement of sewer components

Boiler Making:

- Specialized boiler making services for the fabrication and repair of industrial boilers.
- Welding and construction of boiler components to meet industry standards.
- Inspection and maintenance to ensure safe and efficient boiler operation.

Welding Services:

- High-quality welding services for various industrial applications.
- Skilled welders proficient in different welding techniques and materials.
- Repairs, modifications, and new installations conducted with precision and expertise.

Steel Fabrication:

- Precision steel fabrication services meeting the highest industry standards.
- Customized fabrication of steel structures, components, and equipment.
- Expertise in welding, cutting, and shaping steel for various applications.





Services Engineering & Construction Services

Integrated Engineering and Construction Services:

Civil Engineering:

- Expertise in civil engineering projects, encompassing design, planning, and execution.
- Infrastructure development, including roads, bridges, and other civil structures.
- Compliance with industry regulations and adherence to quality standards.

Mechanical Engineering:

- Cutting-edge mechanical engineering solutions for diverse industrial applications.
- Design and optimization of mechanical systems to enhance performance and efficiency.
- Implementation of innovative technologies to meet specific project requirements.

Civil Construction:

- Comprehensive civil construction services for infrastructure development.
- Project management from inception to completion, ensuring timely and budget-conscious delivery.





Services Supply of Machinery & Plant Hire

Supply of Mining Equipment:

- Reliable and efficient supply of high-quality mining equipment.
- Procurement and delivery of equipment tailored to meet the specific requirements of mining operations.
- Ensuring adherence to industry standards and safety regulations.

Plant Hire:

- Flexible and cost-effective plant hire services to support construction and industrial projects.
- Wide-ranging selection of well-maintained equipment available for short or long-term hire.
- Timely delivery and retrieval, ensuring seamless integration into project timelines.

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Hazardous Waste Removal and Disposal services are a cornerstone of our commitment to environmental responsibility and safety. We specialize in the efficient and responsible handling of hazardous materials, ensuring that they are collected, transported, and disposed of in strict compliance with the most stringent environmental regulations and safety standards.

Our expert team is well-equipped with the knowledge and resources needed to manage hazardous waste effectively. This includes waste materials that pose a potential threat to human health or the environment, such as chemicals, solvents, heavy metals, and other dangerous substances. Our services encompass the entire hazardous waste management process, from initial assessment and containment to final disposal.

We prioritize safety and environmental protection in all stages of hazardous waste handling, from securing proper permits to employing rigorous safety protocols during collection and transport. Our commitment to the responsible disposal of hazardous waste ensures that these materials are managed in a way that minimizes their impact on the environment and human health.



Services Waste Collection

Atara Trading Enterprise's Waste Collection services are designed to meet the diverse needs of our clients while promoting a cleaner, safer, and more sustainable environment. We excel in efficiently managing a wide range of waste streams, encompassing general waste as well as specialized materials. Our comprehensive waste collection services are a fundamental component of our commitment to environmental responsibility and community well-being.

Our expert team employs a strategic and systematic approach to waste collection, ensuring that waste materials are gathered in a manner that complies with all relevant regulations and safety standards. We use the latest equipment and techniques to enhance efficiency and minimize the impact on the environment. This approach not only safeguards public health but also contributes to a reduction in pollution, conserves resources, and supports recycling efforts.

Whether it's daily waste collection from commercial properties, industrial facilities, or customized waste solutions for specific industries, Atara Trading Enterprise tailors its services to meet the unique requirements of our clients. Our waste collection services play a crucial role in ensuring that waste materials are managed responsibly and that communities can enjoy cleaner and healthier surroundings.





Services Waste Treatment

Our Waste Treatment services stand at the forefront of responsible and effective waste management. Tailored to handle both hazardous and non-hazardous materials, our waste treatment processes are designed to meet the highest environmental standards and compliance requirements.

Our approach begins with a meticulous waste assessment to determine the characteristics of the materials involved. We then utilize cutting-edge techniques, including chemical, thermal, and biological treatments, to neutralize hazardous waste or transform it into less harmful forms. This not only ensures regulatory compliance but also minimizes the environmental impact of waste materials.

With a commitment to sustainability, we go beyond waste treatment, actively exploring recycling and resource recovery options. Our goal is to contribute to a circular economy, where waste materials are repurposed and valuable resources are conserved. At Atara Trading Enterprise, our Waste Treatment services embody innovation, responsibility, and a dedication to creating a cleaner and more sustainable future.

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Services Waste Recycling

We specialize in diverting waste from landfills and repurposing materials, contributing to a circular economy and minimizing our ecological footprint.

Our recycling initiatives cover a wide range of materials, from general waste to specialized recyclables. By leveraging advanced sorting and processing techniques, we ensure that materials are efficiently separated and prepared for recycling. This not only reduces the strain on landfills but also conserves valuable resources, promoting a more sustainable and eco-friendly approach to waste management.

With a focus on innovation and responsible resource utilization, our Waste Recycling services extend beyond regulatory compliance. At Atara Trading Enterprise, we actively contribute to creating a greener future by fostering a culture of recycling and resource recovery.





We offer Tailored Waste Management Solutions , which are crafted with precision to address specific challenges, optimize processes, and deliver customized strategies for efficient waste management.

Our expert team collaborates closely with clients to conduct thorough assessments, identifying specific waste streams and environmental considerations. By tailoring our solutions to the intricacies of each client's operations, we optimize waste collection, treatment, and disposal processes. This not only enhances efficiency but also ensures compliance with regulatory standards and environmental responsibilities.

Our commitment to customization extends beyond waste management. It is a pledge to sustainability and innovation. By aligning our services with the unique needs of our clients, we foster environmentally conscious practices that go beyond industry norms.





SERVICES General Waste Disposal

We take pride in offering efficient and responsible General Waste Disposal services designed to meet the diverse needs of our clients. Our streamlined processes ensure the secure and compliant removal and disposal of non-hazardous waste, contributing to a cleaner and healthier environment.

We manage various waste streams, ensuring that waste materials are collected and disposed of in full compliance with environmental regulations. Our commitment to responsible waste disposal extends beyond mere compliance we actively contribute to minimizing pollution, supporting public health, and fostering a sustainable approach to waste management.

We are dedicated to excellence, environmental responsibility, and creating positive impacts in the communities we serve.



Services Hydraulic Pond/Spill Cleaning

Our Hydraulic Pond/Spill Cleaning services showcase our commitment to environmental integrity and industrial safety. We specialize in the meticulous remediation of hydraulic ponds and spills, employing cutting-edge technology to restore environmental balance and prevent contamination.

Our expert team is equipped to handle the complexities of hydraulic pond and spill cleaning with precision and efficiency. Through a combination of advanced equipment and environmentally friendly practices, we ensure that contaminated areas are thoroughly cleaned, mitigating the potential risks associated with spills.

At Atara Trading Enterprise, we understand the critical importance of maintaining hydraulic systems and preventing environmental harm.





Services Pressure Cleaning

We specialize in high-pressure cleaning techniques that remove residues, contaminants, and build-up, ensuring a safe, pristine environment for our clients.

Our expert team utilizes state-of-the-art pressure cleaning equipment to deliver thorough and effective cleaning solutions. Whether it's industrial machinery, equipment, or exterior surfaces, our services are tailored to meet the highest standards of cleanliness. Pressure cleaning not only enhances the visual appeal of surfaces but also plays a crucial role in maintaining a safe and hygienic working environment.

We are dedicated to excellence, precision, and environmental responsibility and we offer a transformative power of pressure cleaning that goes beyond aesthetics, promoting workplace safety, efficiency, and the longevity of your assets.





We specialize in advanced techniques to mitigate airborne particles, providing effective solutions for dust control and improved air quality.

Our expert team employs cutting-edge dust suppression methods to address various industries' unique challenges. Whether it's construction sites, mining operations, or manufacturing facilities, we design customized strategies to minimize dust emissions and create safer working conditions. By utilizing environmentally friendly technologies, we ensure that our dust suppression solutions align with sustainability goals.

We are dedicated to innovation, workplace safety, and environmental responsibility.





We offer construction debris removal which catersto the unique waste management needs of the construction industry.

Our expert team is equipped to handle various types of construction debris, from demolition waste to packaging materials. We employ industry-compliant practices to collect, transport, and dispose of debris responsibly, minimizing environmental impact and promoting workplace safety.

We are dedicated to excellence, regulatory compliance, and environmental responsibility.





Our Plant Cleaning services go beyond surface cleanliness—they contribute to the efficiency, safety, and overall well-being of industrial environments. We specialize in meticulous plant cleaning, addressing the unique challenges posed by industrial settings to ensure optimal operational conditions.

Our expert team is trained to handle a diverse range of industrial plants, from manufacturing facilities to mining operations. We utilize advanced cleaning techniques, environmentally friendly products, and state-of-the-art equipment to remove contaminants, residues, and build-up. By prioritizing thorough plant cleaning, we contribute to the longevity of equipment, promote workplace safety, and create a hygienic environment for our clients.

We are dedicated to precision, efficiency, and environmental responsibility.





Our Ash Removal services are tailored to address the unique challenges associated with the disposal of ash materials in industrial and commercial settings. We understand the importance of responsible ash removal to minimize environmental impact and promote workplace safety.

Our expert team is equipped with the knowledge and resources to handle various types of ash materials generated from industrial processes. We employ industry-compliant practices to collect, transport, and dispose of ash responsibly, ensuring compliance with environmental regulations. By prioritizing efficient and environmentally conscious ash removal, we contribute to a cleaner and safer working environment for our clients.

We are dedicated to excellence, regulatory compliance, and environmental responsibility.





Our Plant Sweeping and Dust Hopper Unblocking services are integral to maintaining a safe, efficient, and hygienic industrial environment. We specialize in thorough plant sweeping to eliminate debris and contaminants, coupled with expert dust hopper unblocking to ensure optimal functionality in industrial settings.

Our dedicated team utilizes advanced equipment and industry-compliant techniques to sweep and clean industrial floors, removing dust, residues, and other materials that may compromise workplace safety. Additionally, our dust hopper unblocking services focus on preventing blockages and optimizing the performance of dust hoppers in industrial machinery.

We are committed to precision, efficiency, and environmental responsibility.





Our Maintenance of Building Wastewater Treatment Plants services exemplify our commitment to sustainable and efficient water management. We specialize in the meticulous maintenance of wastewater treatment facilities within commercial and industrial buildings, ensuring their continuous functionality and compliance with environmental standards.

Our expert team is well-versed in the complexities of wastewater treatment plant maintenance. We conduct regular inspections, troubleshoot potential issues, and perform necessary repairs to optimize plant performance. By prioritizing preventive maintenance, we contribute to the longevity of equipment, the reduction of operational costs, and the preservation of water quality.

We are dedicated to excellence, regulatory compliance, and environmental responsibility.

Partners | Customers









agriculture, forestry & fisheries

Department: Agriculture, Forestry and Fisheries REPUBLIC OF SOUTH AFRICA





AGRICULTURE AND RURAL DEVELOPMENT





CONTACT DETAILS -



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We look forward to working with you,

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